

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 10.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

	LOCAL	REGIONAL
CLASS: NATL.		

CLASS: NATL.

PRDCT	EST#	COMMENTS
DSCC-IE	1203	

DATE NOV5/12 10.12

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

PLS CFM, THX 11/5

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
44	S		730P-800P	30		\$4,000.00	10/22	10/22	1		MON	1
44	S		730P-800P	30		\$4,000.00	10/29	10/29	0		MON	0
44	S		730P-800P	30		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : WHEEL CON COM1 : WHEEL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
78	A		900A-1000A	30		\$1,100.00	11/5	11/5	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-44 FOR 1 SPOT/WK												
79	A		1000A-1100A	30		\$1,100.00	11/5	11/5	1		MON	1
PROGRAM : MILLIONAIRE/FUED												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 78-80												
80	A		1200N-100P	30		\$1,800.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 78-80												
STATION MAKEGOOD OFFERS:												
M20 OK'D BUY#44 MISSED: MON/730P-800P NOV5 30S \$4,000.00 (NOV2/12)												
& MON/1000A-1100A NOV5 30S \$1,100.00 PLS ADVISE.												
& MON/1200N-100P NOV5 30S \$1,100.00												
CMT: WE CAN OFFER												
OCT/12	397900.00	NOV/12	204000.00									
CONTRACT TOTAL												601900.00
TOTAL SPOTS												280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE